

Celebrating 20 Years of Excellence

SUPRABEAM's Journey

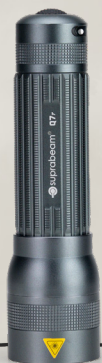
Celebrating SUPRABEAM's 20th anniversary, we take a moment to reflect on our journey that has been shaped by innovation, quality, and the unwavering support of our partners.



2004
P5



2010
H1



2013
Q7r



2024
M6xr



How It All Began

Twenty years ago, SUPRABEAM was born out of a simple yet ambitious vision: to create the best lighting solutions for professionals. Our Swiss founder, René Steiner, with his roots in precision optics and electronics, set out to craft products that must deliver unmatched performance. We knew that to achieve this, we had to push beyond the ordinary and redefine what professional lighting could be.



Taking Control of Our Destiny

In our early years, we relied on external suppliers to bring our ideas to life. However, as we grew, it became clear that to truly meet the high standards we envisioned, we needed full control in R&D, Supply Chain and in production process. Therefore, in 2013 we established our own factory in Yangjiang, South China. We are proud to say that every SUPRABEAM product that left our doors was guaranteed to embody the precision, durability, and reliability that our brand stands for.

The Fusion of Design and Engineering

Our commitment to excellence is deeply rooted in the synergy of Danish design and Swiss engineering. Danish design is celebrated for its simplicity, functionality, and elegance. Values that guide us in creating products that are not only powerful, but also intuitive and aesthetically pleasing. Swiss engineering is celebrated for being the peak in precision and durability. This ensures that our products are built to perform and function flawlessly, even in the most demanding environments.



13
CLIMATE
ACTION



8
DECENT WORK AND
ECONOMIC GROWTH



17
PARTNERSHIPS
FOR THE GOALS



12
RESPONSIBLE
CONSUMPTION
AND PRODUCTION

A Commitment to Sustainability

Looking to the future, we are more than ever committed to sustainability. We believe that true innovation not only enhances performance but also reduces our environmental footprint. Our products are designed to last and we provide exchangeable parts for many years after purchase, extending lifetime and minimizing waste. Professionals choosing Suprabeam are not just opting for superior lighting, they're making a choice that supports a more sustainable future.

A Journey Shared

SUPRABEAM's journey over the past 20 years would not have been possible without the support and dedication of our partners. You have been instrumental in bringing SUPRABEAM's vision to life, ensuring that our products reach those users who rely on them every day. Together, we have built a brand that stands for quality, innovation, and trust.



As we celebrate this milestone, we look forward to continuing this journey with you - **evolving, innovating, and pushing the boundaries** of what's possible in professional lighting.

Thank you for being an essential part of the Suprabeam story. Here's to the next 20 years of excellence, sustainability, and shared success!

SUPRABEAM: Where Danish design meets Swiss engineering

Warm regards,

René Steiner & The Suprabeam Team